



## WHAT MAKES TWT DIFFERENT?

### 1 Real World Testing

Access to multiple sources including water, wastewater, and stormwater assets and flows

### 2 Problem Solving Pioneers

Access to leading industry experts and resources to help design, test, and validate the latest technologies

### 3 Talent Pipeline

An active ecosystem for recruitment and training for tomorrow's workforce



## FRIENDS OF TWT

TWT offers annual memberships for individuals (\$40) and companies (\$250) to engage with and support the ecosystem of innovation. Membership includes the ability to rent space at TWT, invitation to networking events, and recognition in the TWT lobby.

## CONTACT US

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THE WATER TOWER  
**PARTNER WITH  
THE WATER  
TOWER**

*Join Our Ecosystem of Innovators*

# ABOUT US

The Water Tower (TWT), the premier innovation center campus located in Gwinnett County, Georgia, is a hub for technology development, research, education, and training. TWT seeks to forge powerful R&D collaborations, foster economic development, and equip water and wastewater utilities with the research, technology, and training needed to meet current and emerging sector challenges.

## TRANSFORMATIVE PARTNERS

This program is open to manufacturers and vendors who are interested in sustaining TWT R&D programming (\$30,000).

- ▶ Listed in TWT building, Annual report, website, and newsletters
- ▶ Entity-specific social media posts
- ▶ Ability to demonstrate a technology or conduct R&D on campus (valued at \$36,000 per year)
- ▶ Sponsorship of specialty networking events
- ▶ Involvement in training course, workshop, and webinar development and key teaching slots
- ▶ Sponsorship of anchor events at no additional cost (for the golf tournament, this includes a hole sponsorship)
- ▶ Opportunity to highlight company specific projects or products in digital building signage

**Partnering with TWT provides a unique opportunity to participate in leading-edge water innovation.**

## SUSTAINING PARTNERS

Funding from our Sustaining Partners is critical to sustaining TWT programming (\$30,000).

- ▶ Listed in TWT building, Annual report, website, and newsletters
- ▶ Entity-specific social media posts
- ▶ Opportunity to highlight company specific projects or products in digital building signage
- ▶ Sponsorship of specialty networking events
- ▶ Involvement in training course, workshop, and webinar development and key teaching slots
- ▶ Sponsorship of anchor events at no additional cost (for the golf tournament, this includes a hole sponsorship)
- ▶ Access to media equipment and editing support for 3-5 minute video or 15-30 minute podcast (2 per year)
- ▶ Three (3) months of free demonstration/laboratory space per year
- ▶ 10% discount on Co-Working membership



## INNOVATION PARTNERS

### Accelerators \$15,000

- ▶ Listed in TWT building, Annual report, website, and newsletters
- ▶ Entity-specific social media posts
- ▶ Invitation to specialty networking events
- ▶ Teaching slots for training courses and workshops
- ▶ Access to media equipment/editing support for 3-5 min. video or 15-30 min. podcast (1 per year)
- ▶ Three (3) months of free demonstration/laboratory space per year or 10% discount on Co-Working membership

### Built Environment \$12,500

- ▶ Listed in TWT building, Annual report, website, social media, and newsletters
- ▶ Ability to donate product to display at TWT and be featured in digital map in TWT lobby
- ▶ Quarterly outreach to facilities contacts such as product blogs
- ▶ 5% discount on Co-Working membership

### Innovators \$10,000

- ▶ Listed in TWT building, Annual report, website, and newsletters, entity-specific social media posts
- ▶ Invitation to specialty networking events
- ▶ Teaching slots for training courses and workshops
- ▶ 2 months of free demonstration/laboratory space per year or 10% discount on Co-Working membership

### Incubators \$5,000

- ▶ Listed in TWT building, Annual report, website, and newsletters, entity-specific social media posts
- ▶ Invitation to specialty networking events
- ▶ Teaching slots for training courses and workshops
- ▶ 25% discount on demonstration/laboratory space per year or 5% discount on Co-Working membership