



THE WATER TOWER PRESENTS THE 5TH ANNUAL

Watering Hole Golf Tournament

October 24, 2024 | 8:00AM - 4:00 PM | Lanier Islands Legacy Golf Course | Buford, Georgia

SPONSORSHIP OPPORTUNITIES

Integrated Water Leadership

2 Presenting Sponsors of the Tournament
(\$7,500)

- Prominent Presenting Sponsor recognition in all promotional materials, on tournament app, on website and social media, and in signage; recognition in Annual Report.
- 8 Golfer Playing Spots (worth \$2000)
- Ability to include marketing material in event grab bag and provide opening remarks

Water Innovation

2 Available to Sponsor Lunch or Drink Cart
(\$5,000)

- Prominent Sponsor recognition on drink cart or in boxed lunch and in all promotional materials, on tournament app, on website and social media, and in signage; recognition in Annual Report.
- 4 Golfer Playing Spots (worth \$1000)
- Ability to include marketing material in event grab bag

Water Community

2 Available (\$3,500)

- Sponsor recognition on tournament app and on website; recognition via social media and in Annual Report.
- 3 Golfer Playing Spots (worth \$750)
- Ability to include marketing material in event grab bag

Water Research

2 Available (\$2,500)

- Sponsor recognition in all promotional materials, on tournament app, on website and social media, and in signage; recognition in Annual Report.
- 2 Golfer Playing Spots (worth \$500)
- Ability to include marketing material in event grab bag

Water Workforce

18 Available for Hole Sponsorship (\$1,750)

- Sponsor recognition & booth at hole, in marketing materials, on tournament app, on website and social media; recognition in Annual Report.
- 1 Golfer Playing Spot (worth \$250)
- Ability to include marketing material in event grab bag

Water Vision

2 Available to Sponsor Photography (\$1,500)

- Sponsor recognition in all promotional materials, on tournament app, on website and social media, and in signage; recognition in Annual Report.
- Ability to include marketing material in event grab bag

Driving Range

2 Available (\$1,000)

- Sponsor recognition in all promotional materials, on website, and social media
- Prominent logo placement on driving range signage
- Ability to include marketing material in event grab bag

Breakfast

1 Available (\$500)

- Sponsor recognition in marketing materials, and social media
- Prominent logo placement on breakfast signage
- Ability to display/distribute marketing material during breakfast

Bloody Mary Bar

1 Available (\$250)

- Sponsor recognition in promotional materials
- Prominent logo placement on bloody mary bar signage
- Ability to display/distribute marketing material for the duration of the bloody mary bar

Please contact kristan@theh2otower.org to secure your sponsorship. We greatly appreciate your support!

In order to adequately promote your involvement, we kindly request your commitment by October 1