

# JOIN US FOR DEMO DAY

THE WATER TOWER

# DEMO DAY

April 24, 2025

SEE THE LATEST WATER TECHNOLOGIES FIRSTHAND

- Earn 7 W/WW CE Points at no cost to water and wastewater utility personnel
- Explore the water sector's latest and greatest technologies by engaging in hands-on demos from 30+ exhibitors
- Connect with professionals including water technology providers, manufacturers, consulting and engineering firms, water and wastewater utilities, and more
- Learn about cutting-edge thought leadership topics during expert panels and lightning talks



## UTILITY ATTENDEES

A registration option exclusively for water and wastewater utility personnel. Utility attendees are eligible for 7 W/WW CE Credits

*\*Must attend entire event to earn CEs*

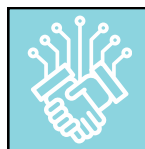
> **FREE**



## NON-UTILITY ATTENDEES

Representatives from non-utility organizations including private companies, manufacturers, C&E firms, contractors, NGO's, etc.

> **\$50**



## FRIENDS OF THE WATER TOWER

Exclusive for the participants in TWT's individual giving program, Friends of The Water Tower.

> **\$10**

Demo Day 2025

April 24, 2024 | 7:30AM - 2PM

The Water Tower

2500 Clean Water Court Buford, GA



Register and Learn More

Scan QR Code

Visit [www.theh2otower.org/demo-day](http://www.theh2otower.org/demo-day)

Contact [kristan@theh2otower.org](mailto:kristan@theh2otower.org)

# MAXIMIZE YOUR IMPACT

THE WATER TOWER  
**DEMO DAY**

April 24, 2025

## SPONSORSHIP AND EXHIBITOR BENEFITS

Sponsorship and exhibitor opportunities are available to companies and organizations looking to engage directly with over 250 water sector professionals to highlight your latest advancements.

### HIGH-IMPACT COMPANY EXPOSURE



*Featured exposure in event promotions, press releases, and digital campaigns*

### OPTIONS TO FIT YOUR TECH'S NEEDS



*Highlight your technology and products in the exhibit hall, control room, or outdoor demo area*

### SHOWCASE YOUR INNOVATIONS



*Showcase your innovative technologies and products to 250+ industry professionals nationwide*

### DRIVE INDUSTRY ADVANCEMENT



*Drive the adoption of groundbreaking water technologies as an industry leader*

### CONNECT WITH DECISION MAKERS



*Engage with key utility leaders and water organizations seeking cutting-edge solutions*

### ELEVATE INDUSTRY LEADERSHIP



*Position your company as a leader in the water sector and build lasting partnerships*

## LIMITED AVAILABILITY

Gain exclusive access to industry leaders, showcase your innovations, and position your brand at the forefront of water technology—secure your spot today!

**Demo Day 2025**

April 24, 2024 | 7:30AM - 2PM

The Water Tower

2500 Clean Water Court Buford, GA



**Register and Learn More**

Scan QR Code

Visit [www.theh2otower.org/demo-day](http://www.theh2otower.org/demo-day)

Contact [kristan@theh2otower.org](mailto:kristan@theh2otower.org)

# SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

THE WATER TOWER  
**DEMO DAY**

April 24, 2025

## PRESENTING \$5,000

- Includes all Full-Scale level benefits, plus:
  - Includes 4 additional attendee registrations for a total of 8 attendee registrations
  - Opportunity to provide welcome remarks
  - Prominent recognition in event press release
  - Prominent logo recognition on all signage and printed material
  - Prominent recognition in all promotional materials, event webpage, and social media marketing
  - Ability to distribute marketing material at attendee check in table

## FULL-SCALE \$2,500

- Includes all Pilot-Scale level benefits, plus:
  - 1 additional attendee registration for a total of 4 attendee registrations
  - Logo recognition on all signage and printed material
  - Prominent recognition in all promotional materials, event webpage, and social media marketing
  - Opportunity to be featured in TWT TechTalks podcast

## PILOT-SCALE \$1,000

- Includes all Bench-Scale level benefits, plus:
  - Includes 1 additional attendee registration for a total of 3 attendee registrations
  - Opportunity to be featured in TWT Pipeline Blog

## BENCH-SCALE \$500

- Includes registration for physical demo exhibitor (on campus or in exhibit hall) or digital demo exhibitor (in control room)
- Includes 2 attendee registrations
- Name recognition on all signage and printed material
- Recognition in all promotional materials
- Post-event attendee contact information list

## EXHIBITOR ONLY \$350

- Includes registration for physical demo exhibitor (on campus or in exhibit hall) or digital demo exhibitor (in control room)
- Includes 2 attendee registrations