

INAUGURAL

# H2GO 5K

**RUN LIKE WATER.**

NOVEMBER 16, 2024



THE WATER TOWER

## GO THE EXTRA MILE

Become a sponsor and go the extra mile! Proceeds from the event directly support programming in research, technology, training, and outreach to ensure communities have safe, reliable, affordable water resources for generations to come.

November 16, 2024 | The Water Tower Institute (501c3)  
2500 Clean Water Court Buford, Georgia 30519

### WATERSHED

\$2,500

- Recognition as presenting sponsor on all event signage, e-blasts, website, printed materials, and post-event marketing
- Logo recognition on race day T-shirt
- Ability to provide opening remarks on the day of race
- Largest marketing and display table for promotional materials on race day
- Ability to provide a swag item to every runner at check in
- Extensive recognition on social media, including dedicated posts
- Eight (8) complimentary race entries
- First choice of sponsorship level for 2nd Annual H2Go
- 1 year complimentary Corporate Friend of The Water Tower membership (worth \$250)

### RESERVOIR

\$1,000

- Recognition on all event signage, e-blasts, website, printed materials, and post-event marketing
- Logo recognition on race day T-shirt
- Marketing and display table for promotional materials on race day
- Ability to provide a swag item to every runner in runner bag
- Recognition on social media, including dedicated posts
- Six (6) complimentary race entries
- 1 year complimentary Corporate Friend of The Water Tower membership (worth \$250)

### BASIN

\$500

- Recognition on all event signage, e-blasts, website, printed materials, and post-event marketing
- Logo recognition on race day T-shirt
- Marketing and display table for promotional materials on race day
- Ability to provide a swag item to every runner in runner bag
- Recognition on social media, including dedicated posts
- Four (4) complimentary race entries
- 1 year complimentary Corporate Friend of The Water Tower membership (worth \$250)

### DELTA

\$250

- Recognition on event signage, e-blasts, website, social media, printed materials, and post-event marketing
- Logo recognition on race day T-shirt
- Marketing table on race day
- Ability to provide a swag item to every runner in runner bag
- Recognition on social media, including dedicated posts
- Two (2) complimentary race entries
- 1 year complimentary Corporate Friend of The Water Tower membership (worth \$250)

### STREAM

\$100

- Level for individuals who would like to support the H2Go 5k
- Recognition on all event signage and printed materials
- Name on race day T-shirt
- One (1) complimentary race entry
- 1 year complimentary Friend of The Water Tower membership (worth \$40)

To sponsor, please contact  
[kristan@theh2otower.org](mailto:kristan@theh2otower.org) or visit  
[www.tinyurl.com/RunLikeWater2024](http://www.tinyurl.com/RunLikeWater2024)

*\*In order to adequately promote your involvement, we kindly request your commitment by October 4th\**

